

FOR IMMEDIATE RELEASE –

Car Show Returns to Deep Ellum for 16th Year

THEM! Texas Car Club presents the annual Invasion Car Show in Dallas featuring pre-1964 cars for enthusiasts and spectators this Fall

September 15, 2024 – Dallas, Texas – 2024 will be the 16th year of the Invasion Car Show. Hosting hundreds of registered vehicles, plus thousands of spectators (free entry) this show boasts a balance of both subcultural & family-friendly vibes, with community involvement, vendor area, a pin-up contest, car awards, and an official after party with live music.

Since 2007, THEM! Texas Car Club has hosted the annual Invasion Car Show in Dallas. The concept? Invite fellow car enthusiasts from across the state and region to “invade” the historic Deep Ellum neighborhood. The Invasion Car show is the only one of its kind in Dallas, much less Texas: closing a street in a major city to showcase vintage and classic cars against the unique backdrop of an urban entertainment district.

Closing just under a quarter of a mile of Elm Street (N. Malcolm X Boulevard to N. Good Latimer Expressway) and centered around the hub of legendary music venue Trees (an event sponsor), the street is lined with vehicles of various makes and models – all made before 1965. Car show participants must pay to register and park in the official car show – but the Invasion Car Show is free for spectators. This daytime event is an opportunity for car lovers of all ages to see a wide variety of vintage vehicles, shop at event vendors, and enjoy Deep Ellum businesses. The gates officially open at 10am, with cars usually lining up early – creating a dynamic rumble of engines as cars stream onto Elm Street to park for the day.

"Hosting the Invasion Car Show started out just for fun with friends, but 16 years later it's become part of our legacy and a labor of love - bringing together generations of enthusiasts to connect and share in our love of hot rods and custom cars." – Rusty Davis, THEM! Texas Car Club President

THEM! Texas Car Club has 9 members who, along with their families and a dozen amazing volunteers, put on this beloved car show every year. Strong support from the car and local community have bolstered the club's efforts to continue hosting the Invasion Car Show.

What: INVASION #16 Car Show

When: October 26, 2024 from 10:00am to 5:00pm

Where: Elm Street, Deep Ellum, Dallas, Texas

Who: THEM! Texas Car Club

Visit invasioncarshow.com for more information and be sure to follow THEM! Car Club on socials: [Instagram](#), [Facebook](#).

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Media Kit:

About THEM! Texas Car Club: THEM! Texas Car Club formed in 2003, with a group of friends that shared a hobby and love for hot rods and kustom cars. All members live in or around the Dallas metro area and have either currently running or project cars. The club currently has 9 members.

With indirectly related chapters in other states (like Wisconsin) and dating back to the 1950s Texas Hill Country – THEM! Car Clubs were named for the cult classic film about the atomic age (and supersized ants).

THEM! Texas Car Club is a 501(c)(7) organization.